DESIGNING THE WORLD'S BEST RESORTS

September 2017
We’re an international design practice with studios across the world.
Who we are

HASSELL is a leading international design practice with studios in Australia, China, South East Asia and the United Kingdom - as well as a newly established presence in San Francisco.

We judge the success of the buildings and places we design by the way people use and enjoy them - the clients who commission them, the people who inhabit them. Good design is about helping clients meet their needs and objectives. It is also about the way people feel when they experience it - a sense of meaning, connection and belonging.

Our design values are shared globally across all the HASSELL studios, by the talented people who work in them: architects, interior designers, landscape architects, urban designers, planners and specialist consultants.

We work together in integrated design teams because they produce the best outcomes for our clients. The increasingly complex projects that clients bring to us demand a culture built on collaboration, creativity, and innovation in design thinking and delivery.

Openness and empathy with our clients ensure their interests are at the heart of everything we design.
We collaborate with all kinds of clients to design places people love.
At HASSELL we understand how to provide a strong point of difference - a memorable experience for guests. From luxury resorts and boutique urban hotels to world class food and beverage venues, we design places that stand out on the international stage. Resorts that are distinctive and engaging. Places people want to return to - time and again.

Through our previous and current work with international hotel operators, we understand hotel operator business drivers. The rise of online marketplaces like Airbnb have completely changed the hospitality landscape. Hotels now need to work even harder to get a slice of the share by creating distinctive, personalised places where service stands out.

On every project, we apply a visual language to every finish and detail. This language underpins an instantly recognisable and marketable identity. It might be designing a place that’s so well integrated with its surroundings that it’s hard to tell there the hotel ends and the public space begins.

Hotel operators we have worked with include:
- Crowne Plaza
- Hyatt
- Hilton
- Intercontinental
- Novotel
- Ovolo
- Park Royal
- Pan Pacific Hotel Group
- Radisson
- Sheraton
- Shangri La
- Alila Sabah Dalit Bay, Malaysia
- Alila Bangsar, Kuala Lumpur, Malaysia
- Amari Resort Hotel, Dali, China
- Manhattan Bar at Regent Hotel, Singapore
- The Immersery, Melbourne Food and Wine Festival, Melbourne
- IBIS Hotel, Melbourne
- The Establishment, Kuala Lumpur
- The Club Hotel, Singapore
- Crown Towers, Perth
- Aloft, Bangkok, Thailand
- Guiyang Hilton Hotel, Guiyang, China
- Pan Pacific Hotel, Perth
- Esquire Restaurant, Brisbane, QLD
- Chasing Kitsune, Melbourne, VIC
- Outpost Dining Room, South Yarra, VIC
- Mopho Noodle Bar, South Yarra, VIC
- Deba Sushi Bar, Melbourne, VIC
- Grill’t, Darlinghurst, NSW
- Assagio Trattoria Italiana, Hong Kong
- Cuisine Cuisine, Beijing, China
- Luke’s Oyster Bar and Chophouse, Singapore
- 28 Hong Kong Street, Singapore
- Bacchanalia, Singapore
- B28, Singapore

Our resort experience
Our resort experience

01 Amari Resort Hotel
Dali, China

02 Ovolo Laneway, Melbourne.

03 PARKROYAL Darling Harbour
Sydney, Australia

04 Zhuhai Golden Gulf Golf Clubhouse and Resort, China

05 Zhongshan Golf Sofitel, So Spa, Nanjing, China

06 Wuxi Lihu Crowne Plaza Hotel, Shanghai, China

07 Manhattan Bar at Regent Hotel
Singapore

08 The Club Hotel
Singapore

Photography by Luo Wen
We’ve won more than 1,000 design awards for our projects.
We judge the success of the buildings and places we design by the way people use and enjoy them.
Awards

Sunshine Coast project awards

Noosa North Shore Beach Campground
- 2017 Australian Institute of Landscape Architects (Queensland) Awards - Landscape Architecture Award for Tourism

Sunshine Coast Light Rail, Sunshine Coast, Australia
- 2016 Australian Institute of Architects (Queensland) Awards - Karl Langer Award for Urban Design
- 2016 Australian Institute of Architects (Queensland) Awards - Sunshine Coast Regional Commendation
- 2016 Planning Institute of Australia National Awards for Planning Excellence - Commendation for Best Planning Ideas Large Project
- 2015 Planning Institute of Australia (Queensland) Awards for Planning Excellence - Best Planning Ideas - Large, Regional or Urban Project
- 2015 Australian Award for Urban Design - Policies, Programs & Concepts – Large Scale

University of the Sunshine Coast Collaborative Futures Project, Sippy Downs, Australia
- 2015 Australian Institute of Architects (Queensland) Awards - State Commendation for Sustainable Architecture
- 2015 Australian Institute of Architects (Queensland) Awards - State Award for Educational Architecture
- 2015 Australian Institute of Architects (Queensland) Awards - Sunshine Coast Regional Commendation

Hospitality project awards

Coppersmith Hotel, South Melbourne

Ovolo Woolloomooloo, Sydney
- Australian Interior Design Awards (AIDA), Short listed

PARKROYAL Darling Harbour, Sydney
- Australian Interior Design Awards (AIDA), Short listed

Luke's Oyster Bar and Chophouse, Singapore
- Australian Interior Design Awards (AIDA), Short listed

Orion Terraces, Perth
- 2015 Master Builders Australia National Awards: Winner, Lifestyle Housing for Seniors – Multi Unit Construction

East Village, Victoria Park, Sydney
- 2015 Urban Development Institute of Australia (NSW) Awards: Winner, Retail/Commercial Development

Urban Coffee Farm and Brew Bar, Melbourne, Australia
- 2014 Australian Interior Design Awards – Winner – Installation Design
- 2014 Australian Interior Design Awards – Winner – Sustainability Advancement Award

Himalayas Qingdao Hotel, China
- 2014 Successful Design Awards: Most Successful Design Award

Ovolo Laneways, Melbourne
- 2014 World Boutique Hotel Awards: Australia’s Best City Boutique Hotel

Esquire Restaurant, Brisbane
- 2013 Eat/Drink/Design Awards: High Commendation - Best Restaurant Design
- 2012 Australian Institute of Architects (Qld) Awards: Brisbane Regional Commendation for Interior Architecture

Palm Island, Chongqing, China
- 2013 CIHAF Design China Awards: Winner in Commercial Architecture (Mixed-Use)
- 2013 Perspective Awards-Architecture (Professional): Certificate of Excellence, Best Commercial-Retail & Office
- 2013 MIPIM Asia Awards: Bronze Award, Best Retail & Leisure Development
- 2013 Successful Design Awards, Platinum Award - Spaces
- 2012 Asia Pacific Biennial Design Awards, Honourable Mention - Green Architecture Category
- 2013 World Architecture Festival Awards, Short Listed-Completed Buildings: Hotel/Leisure/Restaurants

Chasing Kitsune, Melbourne
- 2012 Australian Interior Design Awards: Winner, Installation Design
- 2012 Eat/Drink/Design Awards: Winner, Best Temporary Design
- 2011 WAN Awards: Winner, Interior Design - Restaurant & Bar

The Urban Dairy, Melbourne Food and Wine Festival 2016, Melbourne, Australia
- 2017 Eat-Drink-Design Awards - High Commendation - Best Temporary Design
We’ve worked with you, and with the Sunshine Coast community.
Re-imagining the traditional learning space, the project develops the idea of a learning landscape where the significant commitment to the informal learning domain and its social learning potential.

HASSELL was asked to design a Learning Hub Building to create an environment that encouraged and enhanced new ways of developing and delivering content. HASSELL designed spaces supporting simulation and blended learning for allied health undergraduate courses and for post graduate research on learning model delivery.

The university also wanted to create a more engaged culture, so students want to remain on campus. The design solution promotes social engagement, student activation and a place students feel comfortable to inhabit.

A collaborative lecture theatre for next generation of learners was delivered in a tiered configuration with group tables to enable learning modes.

Clever climate responsive strategies such as natural ventilation in association with building orientation and shading have provided sustainable and comfortable learning environments.

---

**University of the Sunshine Coast**

Collaborative Futures Building

Slippy Downs, Australia

**Client**

University of the Sunshine Coast

---

**Scale**

6,000 sqm

**Value**

A$16m

**Date**

Jan 2014

**Disciplines**

Architecture

**Awards**

- 2015 Australian Institute of Architects State Awards - Queensland - State Award for Educational Architecture
- 2015 Australian Institute of Architects State Awards - Queensland - State Commendation for Sustainable Architecture
- 2015 Australian Institute of Architects State Awards - Sunshine Coast Regional Award for Educational Architecture

---

Photography by Christopher Frederick Jones
The Noosa North Shore Campground is located 7 km north of Noosa Heads on Laguna Bay. The campground offers visitors access to some of Noosa’s unique natural environments directly adjacent the beach.

Over the course of its 30 year history the campground has grown organically to keep pace with the changing nature of camping styles. This incremental growth began to jeopardise the character and environmental qualities of the site.

HASSELL was engaged by Colliers International to prepare a master plan for the upgrade and expansion of the Noosa North Shore Beach Campground.

The landscape architecture concept aimed to provide the framework to develop structure for the site minimising the human interference with the natural landscape to allow it to restore creating a higher quality nature camping experience.

The vision was to immerse campers in nature.

Noosa North Shore Beach Campground
Sunshine Coast, Australia

Client
Noosa Shire Council

Scale
8.66 ha

Value
A$2.4m

Date
2016

Discipline
Landscape Architecture

Award
2017 AILA (QLD) Landscape Architecture Award - Tourism
“It demonstrates an exemplary design process, combining in depth analysis of the physical environment, with exploration of user experience and appeal, to create an authentic and nuanced response to place”

Jury Citation
The Shaping Our Future Corridor Study follows work previously undertaken for Sunshine Coast City Council, which explored the transformative potential of light rail within the Maroochydore to Caloundra corridor. It examines the potential city shape, supportive of future rapid transit and based on projected regional growth for the next 25 years.

The study defines a series of high level parameters to guide future growth, underpinned by key urban design considerations and iterative corridor capacity modelling. The work identifies forms of urban development and a settlement pattern that best complements the existing coastal character and lifestyle values of the region while unlocking opportunities for value capture and transit orientated renewal.

HASSELL was engaged to develop and test a series of residential typologies and planning guidelines for targeted infill development. In-depth review of built form evolution and existing residential forms on the Sunshine Coast identified gaps in the density spectrum, and raised questions about how to achieve greater intensities whilst preserving the local character.

At a city wide scale, the inherent polycentric form of the Sunshine Coast was leveraged to define discrete renewal zones around coastal villages, capable of accommodating focused and efficient infill at a range of density scales. The resulting city shape scenario is based on an objective to better connect communities to the beach, while providing a strong backbone for future rapid transit implementation.
The Sunshine Coast Light Rail (SCLR) project is a 23 km long north-south light rail line travelling between Maroochydore, Mooloolaba, Kawana and Caloundra.

The Route Planning and Impact Assessment Report was developed as phase 2 (A) of the corridor study. It examines the city shaping potential of light rail and its influence as a catalyst for urban renewal and stimulation of activity across the study area is explored in this study. The study identifies and evaluates various route alignment options for the light rail system and considers the broader urban context including what constitutes sustainable urban growth for the Sunshine Coast, and what forms of urban development and settlement patterns could best complement the existing coastal character and lifestyle values of the region.

While not identifying a preferred route, a comparative analysis of the impacts and benefits associated with various route options was provided for further investigation in subsequent phases. The key outputs of the project included:

- Identification of potential route options
- Consideration of elevated sections of light rail
- Concept design of options
- Evaluation of potential route options based on existing and potential population and employment catchments
- Identification of environmental management including design principles for consideration in future stages of design and evaluation
- Consideration of the potential future urban form and character as a result of light rail implementation
- Early cost estimates for implementation of the light rail

Date
2013
Disciplines
Architecture, Planning, Landscape Architecture

Awards
2016 Australia Institute of Architects (Queensland) Awards - Kari Langer Award for Urban Design
2015 PIA Awards for Planning Excellence (Queensland) - Best Planning Ideas - Large, Regional or Urban Project
2015 Australia Award for Urban Design Winner - Policies, Programs and Concepts - Large Scale

“A well-considered design solution that integrates what is currently a disparate set of suburban developments and in an innovative way, integrates public transport into linear coastal urban

AAUD
2015 Jury Citation

Imagery by HASSELL.
TrackStar Alliance – Elimbah and Beerburrum Rail Stations
Brisbane, Australia

Client
Queensland Rail

These two railway stations serving adjacent country towns explore a contemporary interpretation of the traditional station with deep shade and expressed structure. Platform roofs fold up and over the pedestrian bridge link to provide a dynamic integrated form combined with the expressed glazed lift shafts.

The industrial aesthetic is driven by a requirement for a robust structure responsive to the key design principles of transport architecture - legibility, transparency, passive surveillance, ease of passenger movement, shade and shelter.

An architectural expression, delivering dynamic form and utilising the structural and functional components delivered a robust and authentic design response to a pragmatic challenge. The project has provided the local community with a significant project of civic scale and presence.

Value
A$290m project value, A$16m station value

Date
2009

Collaboration
TrackStar Alliance

Disciplines
Architecture

Awards
2010 Australian Institute of Architects (QLD) Awards – Sunshine Coast Regional Commendation – Public Architecture

Value
A$290m project value, A$16m station value

Date
2009

Collaboration
TrackStar Alliance

Disciplines
Architecture

Awards
2010 Australian Institute of Architects (QLD) Awards – Sunshine Coast Regional Commendation – Public Architecture

Photography by Christopher Frederick Jones
Our approach begins with a deep understanding of the site, community and context.
A new waterfront playground

A decade ago, the tropical, coastal city of Darwin was somewhat estranged from a major section of its coastline. Its former industrial port had been disused for years, forming a 25 hectare wasteland between the city and the ocean. A public-private partnership, The Darwin Cove Consortium, commissioned HASSELL to develop an urban design strategy to reconnect the coastline with the city centre, and create a new destination for the city of Darwin.

HASSELL delivered this master plan in 2004, imagining a world-class, mixed-use urban community comprising residential, commercial and hospitality buildings, a convention centre and leisure and entertainment facilities, all connected and all easily accessible from the city centre.

The plan called for area’s natural features, views and vistas to be protected and for its historic and cultural aspects to be respected. HASSELL was also commissioned to deliver Stage One of the master plan.

Stage One involved the design of the waterfront’s first public domain precinct, comprising extensive new public parklands, a beach, picnic areas, public promenades, cultural facilities, public art and the new Darwin Convention Centre.

HASSELL Principal Ken Maher, who led the design team for this project said, “Our team was united by a common belief in the value of landscape architecture and architecture as totally integrated components of a greater whole.”

The site now serves as a popular gathering point for the Darwin community

In 2012-13, the Darwin Waterfront Corporation reported 170 events were held in the precinct, up from 92 in 2011-12

In five years, its convention centre has generated some 230m Australian dollars in economic benefit for the territory

“The team at HASSELL demonstrated dedication to excellence throughout the development of the Darwin Waterfront. The attention paid to the needs of the client and the cooperative and constructive approach of the HASSELL team has resulted in the delivery of outstanding design outcomes.”

Malcolm Macintyre
Former Director, Capella Capital
A people-friendly destination

Today, Darwin’s Waterfront is a major tourism destination, home to the convention centre, a range of hospitality venues, a residential community and a diverse calendar of events and activities. This mixed-use urban community attracts local residents, business travellers and tourists alike. The site has become a new centre for economic and civic activity in Darwin.

A major strength of the site is its physical and cultural connections with the wider Darwin city – it’s easy to get to and it feels like home. The HASSELL design extends the street pattern of the city, bringing it to the water’s edge. A Sky Bridge allows easy access between the city and the water.

The new waterfront precinct also builds on Darwin’s strong cultural heritage, incorporating and interpreting the site’s historic headlands, re-establishing natural vegetation and acknowledging the site’s indigenous associations and uses.

The recreational zones are divided into three spaces with distinct characters, including a wave lagoon and swimming beach, an amphitheatre, and a recreation lagoon with parkland. Darwin’s tropical climate played a significant role in the design, and now grass and timber terraces link the pool areas to the foreshore boardwalk, while shady trees, palm groves and shade structures provide additional shelter from the elements.

In his 2010 Australian Institute of Landscape Architects National Awards jury citation, Professor Chris Johnson said: “This project demonstrates the value of development undertaken with vision, with good design quality and with environmental sensitivity. It demonstrates how a single development can have a major impact on the future of a whole city.”

The site now serves as a popular gathering point for the Darwin community. In 2012-13, the Darwin Waterfront Corporation reported 170 events were held in the precinct, up from 92 in 2011-12.

“Every year, locals and tourists are drawn to the precinct for its vibrant events, great mix of quality restaurants and eateries, excellent shops and salons, the popular wave lagoon and free saltwater swimming lagoon and the manicured parks and promenades. In five years, its convention centre has generated some A$230 million in economic benefit for the territory.”

Darwin Waterfront Annual Report 2012-13
This project is the provision of a world class and world leading resort. Located in an area of remarkable natural beauty and sited on the edge of a cliff. The building seeks to react to the incredible aspect of the site to provide guests with a truly unique interaction with the landscape and ocean.

The buildings triangular arrangement creates three distinct experiences: the solitude of the unhindered view out to the open ocean, the untamed interaction with native bush and the contained internal garden and hot spring pools.

The geometry of the building sets itself as separate, (and man made) from the natural environment, whilst its material (limestone) connects it to its surroundings.
YAROOMBA Capability Statement

Victoria Park is the NSW State Government’s flagship inner urban mixed used residential project. On a 24 hectare site and with a population of 5000, it showcases how high density projects can be planned and designed in accordance with sustainability principles to make them resilient in the face of anticipated climate change.

HASSELL and the NSW Public Works Department were responsible for developing the site plan and delivering the landscape design for streets and parks. HASSELL also undertook preparation of the urban design guidelines for the development.

Significantly, the public realm design commission proceeded simultaneously with the design and documentation of infrastructure, ensuring that the urban design and its water management system was coordinated with the roads and services design.

The landscape design featured extensive water harvesting, cleansing and reuse measures as well as parks themed to celebrate the site’s unusual history and provide a diversity of recreation settings for the new community to enjoy. A challenge for the urban design guidelines was to arrive at a commercially viable and liveable urban form within the stringent flight navigation controls that pertain to the site.

Scale 24ha
Value $A7m
Date 2002
Disciplines Landscape Architecture

Awards
Victoria Park has won over 20 industry awards including:

Urban Design Institute of Australia: Professional Consultancy Award
NSW Australian Institute of Landscape Architects: Master Planning
Francis Greenaway Green Buildings Award
Stormwater Industry Association: National Award for Excellence in Water Sensitive Urban Design
Green Square Design Award for Innovation
Planning Institute of Australia, Urban Design Excellence. Australia Merit Award
RAIA Environment Award- Civic Design Category (Victoria Park Public Domain)
Lloyd Rees Award for Outstanding Urban Design (Victoria Park Public Domain)
NSW Premiers Bronze Award (Victoria Park Public Domain)
International Federation of Landscape Architects award of excellence
AILA national award for design
AILA national merit award for Environment

Photography by Max Creasy and Patrick Bingham-Hall
Here are highlights of some of our major projects in hospitality design.
The Westin Coolum Resort and Spa
Yaroomba Beach, Australia

Client
Sekisui House Coolum Pty Limited

Sekisui House Australia has commissioned HASSELL to undertake the master planning of the Yaroomba Beach site. The project represents a rare opportunity for an integrated, mixed-use community surrounded by dune buffers and vegetation.

The overall vision for The Westin Coolum Resort and Spa is to provide a positive harmonious development that the entire community can enjoy. The development will be an exemplar of sustainable and ecologically sensitive design that respects the natural character and environment of the area.

The proposed development of the Yaroomba Beach community has the potential to create a precinct of regional and state importance. The development of a five star hotel with associated facilities will expand the appeal of the Sunshine Coast as a tourist destination. These facilities will also provide the opportunity to cater for the expanding conference/convention industry, thereby attracting major events to the region. This will in turn provide employment and economic growth to the area.

Scale
19 hectares

Value
$1 billion (construction budget)

Disciplines
Architecture, Interior Design, Landscape Architecture, Imagery

HASSELL
Sydney’s historic Finger Wharf was the perfect spot for Ovolo’s next Australian hotel. Given the iconic location, the energetic lifestyle brand needed to completely transform the site’s existing facilities to appeal to a new generation of guests while reinvigorating the wharf and bringing the brand to life.

With the Ovolo guest at the heart of the design process, the hotel embodies everything the brand stands for – young, energetic, cheeky, accessible and effortless
After the success of Ovolo Laneways hotel in Melbourne, the Hong Kong-based operators again partnered with HASSELL to realise a bold vision.

With the Ovolo guest at the heart of the design process, the hotel embodies everything the brand stands for – young, energetic, cheeky, accessible and effortless – and is evident at every touch point from the employees’ uniforms through to the most pervasive design decisions.

Ovolo represents a collection of hotels that connect people with their locations, and combine their personality with the character of the immediate environment. In this case, it’s the 100-year old Finger Wharf at Woolloomooloo, close to Sydney’s city centre. The brand new hotel capitalises on the brilliant light, harbour, and cosmopolitan setting, transforming the historic wharf into a place that people can inhabit and truly appreciate.

To inject vitality into the hotel, we first needed to transform an uninviting wind tunnel along the vast central spine of the existing hotel.

We broke the space into smaller zones and inserted pavilions, creating an environment that’s more intimate – more Ovolo – and celebrates the building’s heritage. Pockets of sunlight and tree-filled spaces within the pavilions encourage a variety of uses, which entices people to visit and linger.

Ovolo Woolloomooloo creates a missing link within its broader precinct giving people reasons to visit – and return. Buzzing bars and restaurants and emerging retail options are great for local residents and hotel guests alike, and anchor the hotel within its surrounds.

Inside, the welcoming public spaces and fresh colour scheme contrast with the deliberately atmospheric guest rooms, building drama and interest.

The rooms are truly unique, boasting generous in-room inclusions, custom lighting and locally commissioned artworks.

Today’s hotel guests expect to seamlessly switch between work, rest and play – and Ovolo responds with the right mix of technology and amenities.

We’ve drawn on our expertise in workplace and hospitality design to make Ovolo the Australian benchmark in meeting the needs of a new generation of guests who want to work flexibly across a wide range of settings within the hotel.

To give people the opportunity to switch off when they need, we’ve provided ample settings for them to gather and connect with each other. The revived space is very Sydney, and very Ovolo, and a welcome new international destination for travellers.
Coppersmith Hotel
South Melbourne, Australia

Client
Bagios Holdings

The pub on the corner of Clarendon and Thomson streets in South Melbourne, Australia has been there since 1870. At first glance it’s still there, unchanged, but a clever, luxurious interior redesign has given the neighbourhood icon a new character while becoming a destination for the inner-city suburb.

An old face with a new body

“A home away from home for the busy traveller” is how owner George Bagios describes the boutique hotel, gastronomic bar, dining room and rooftop retreat.

For George, it was important that the Coppersmith was, “a neighbourhood hang-out, a place where you’re invited to become a local.” So we drew on our practice’s diverse architectural and interior design expertise and designed what is effectively a new building behind the well-known, historic façade. A third storey and a timber rooftop deck were added and set back behind the original decorative parapet to obscure them from street view.

Behind the façade, arched windows, painted existing brick walls, timber batten detailing and occasional copper touches echo the original hotel design and signal the venue’s elevation to a place that’s special and personal. The kind of place to which people will return.

The 15 accessible guestrooms are also designed to make guests feel special. A simple palate, bespoke window fittings and bathroom fixtures plus considered furniture choices encourage people to relax within the space. Extensive work went into developing acoustics to completely block any noise from the bar and rooftop areas.

Designing for better business

“Good design makes the business run easier,” says George. It’s one thing to create a space that offers exceptional comfort and amenity, it’s another to best use that space to deliver maximum financial return for the business.

Close consultation between HASSELL and the Bagios resulted in a hotel layout that makes the bar and bistro areas easy to manage, streamlining activity and ensuring the right amount of staff for the best customer service.
Size
15 guestrooms, dining room, bar and rooftop deck
Completion date
2014
Disciplines
Interior Design
Photography
James Morgan / Dianna Snape

#1 B&B in South Melbourne / 83% rating of very good & excellent

(Trip Advisor)
The Ribbon
Sydney, Australia

Client
Grocon

...a new scale of development. It redefines the landscape and responds directly to its setting within a major entertainment, cultural, tourist and commercial precinct.

The Ribbon is a new hotel, office, retail and entertainment complex set to transform Sydney’s skyline and form an extraordinary new gateway to the western side of the city’s Central Business District. Named for the building’s undulating form that rises through two elevated roadways, The Ribbon has been developed by HASSELL for Australia’s largest privately owned development, construction and investment management company, Grocon.

The design demonstrates a new scale of development. It redefines the landscape and responds directly to its setting within a major entertainment, cultural, tourist and commercial precinct.

Its organic, flowing shape appears to peel up the surrounding roadways and manipulate them into a new structure that complements the changing landscape between the high rise city to the west and Darling Harbour to the east.

The 25-storey development will contain modern new premises for the IMAX theatre currently on the site and make the public spaces at ground level more vibrant and engaging for visitors. It will also improve sightlines over the harbour and create pedestrian connections across Cockle Bay and from the Harbour through to Darling Quarter.

Once completed, The Ribbon will form a critical link between the city centre and the new Sydney International Convention, Exhibition and Entertainment Precinct and the Barangaroo development.

Size
25-storey development
Completion date
due for completion in 2020
Value
$700 million
Expertise
Hospitality, Retail
Images
Bloom

Once completed, The Ribbon will form a critical link between the city centre and the new Sydney International Convention, Exhibition and Entertainment Precinct and the Barangaroo development.
The 25-storey development will contain modern new premises for the IMAX theatre currently on the site as well as

| >400   | hotel rooms   |
| >140   | serviced apartments |
| 1,800  | square metres of retail space |
| 10,000 | square metres of new or enhanced public space |
For its first foray into China, Thailand’s ONYX Hospitality Group wanted to make a statement. Our solution was to make Amari Dali stand out by blending in.

The 5-star luxury resort is seemingly embedded in the lush mountain and lake scenery of the Cangshan region in Yunnan, China. The traditions and craftsmanship of the local Bai people inspire a restorative guest experience with a strong sense of place.

“Exploration, interaction and emotional experience”

Modern travellers increasingly seek meaningful connections with local cultures. Amari Resort Hotel offers an authentic, immersive experience of the ancient Dali culture.

Our team of architects, interior designers, landscape architects and urban designers from China and across the globe studied the Dali region’s diverse elements closely. Our tiered design for Amari Resort Hotel is evocative of the local rice terraces. Grass-planted ledges and rooftop lawns make it appear to float on Erhai Lake. The traditional Bai sanheyuan three-sided housing configurations informed the grouping of resort buildings around airy, central courtyards with Cang Mountain views.

Water and light are critical to our design. Refracted light passes through glass and water in many places and the peaceful sound of water resonates throughout the resort. It’s an energising experience that inspires guests to indulge all their senses and restore both body and mind.

We intentionally muted sound and colour at the entrance to highlight the bright lobby and views of the landscape and Dali township. Natural wood and earth tones are repeated on the interior and exterior to blur the distinction between inside and out.

“[HASSELL came] back with a very interesting and creative idea, incorporating local culture with a modern twist.”

Tommy Lai,
Vice President of Development,
ONYX Hospitality Group
Sustainability combined with luxury

Sustainability has become a key influencer for hotel guests. The vision for Amari Dali incorporated sustainability principles, starting with our use of local timber, stone and paper. Residents share the benefits of the resort through employment, training opportunities and infrastructure, and clean water is generated and shared by the resort’s water plants.

Dali’s hotel offerings are expanding rapidly. By establishing strong points of difference as one of the few international hotel operators, ONYX Hospitality Group sets the regional benchmark for luxury resort accommodation.

Dali, China

2.25 km square city centre

1200 years old

5m+ tourists in 2014
Located to the north of Chongqing on the banks of Palm Lake and the Taiping Reservoir, the Palm Island project is a new hospitality precinct designed by HASSELL.

The key element of the design is water and it has been melded with light and reflections for the project concept. When viewed from afar, the five buildings housing six different restaurants appear to float on the lake, which is the unique feature of the project by Palm Springs Real Estate Development.

Patrons at each restaurant enjoy views of natural water vistas on one side and a private ‘water courtyard’ on the other, integrated visually through the creation of an infinity pool-style water feature. This gives the architectural impression that the buildings are ‘floating’ on water.

The designers drew inspiration from the geography of Chongqing, which sits at the convergence of the mighty Yangtze River and Jialing River, giving the city its nickname of being ‘connected by two rivers’.

Palm Spring also features the unique interplay of crystal-like glass structure and an external white ceramic covering that interacts with the lake waters to give off a musical quality. The ever-changing reflections during the day give change to a dreamlike quality at night.
At Ovolo Laneways Hotel guests have no doubt they’re in Melbourne. Our distinctive design takes its inspiration from the city’s best bits – cafes, hidden bars and the iconic laneways.

A hotel that’s distinctly Melbourne

Hong Kong’s Hind Group has built its Ovolo brand on hotels that connect guests with their location, instilling a unique local identity into the design while retaining links to all Ovolo properties.

In Melbourne, this meant drawing on our international hospitality design experience to transform a block of lacklustre serviced apartments into the boutique Ovolo Laneways Hotel, the group’s first international property.

The hotel is tucked into Melbourne’s labyrinths of laneways. Its position encourages exploration of the city’s street art, hidden bars, cafes and restaurants and the bustling theatre precinct.

We seized the theme of discovery for our design, taking guests on a fun sensory adventure through the hotel. Guests journey from the dramatic concierge-style reception past illuminated custom artwork and brightly coloured doors in dimly-lit corridors before arriving at calming, restorative guestrooms.

Ovolo Laneways Hotel’s 43 rooms comprise five distinct options that are based on a similar neutral colour palate. Individual character is injected through fun design surprises that emulate the qualities of the laneways. These surprises might include a punching bag, pinball machine or chalkboard walls.

Ovolo hotels are known for featuring local artwork. In Melbourne, photographs of actual laneway street art in the rooms connect guests to the city and spark a sense of exploration.

The importance of the guest experience

Our design team’s experience in other areas like residential and workplace design was critical in ensuring Ovolo Laneways Hotel operated as efficiently as possible. The hotel is aimed at tech-savvy professionals who expect an effortless hotel stay. The overall environment reflects Ovolo’s commitment to eliminating “nuisance experiences”.

At Ovolo Laneways Hotel guests aren’t charged for breakfast, coffee, snacks, Apple TV, wifi and late check-ins and check-outs. Power points are readily accessible and we’ve designed the rooms so guests can configure furniture to suit their needs. It’s unquestionably Ovolo, and distinctly Melbourne.
“We enjoy working with HASSELL. They have a real understanding of who we are as a lifestyle company.”

Dirk Dalichau, Ovolo Group, COO

87% of 682 ratings on Trip Advisor were excellent and very good / #26 of 158 hotels in Melbourne

(Trip Advisor)
Australia

Adelaide
HASSELL
Level 1
82 Waymouth Street
Adelaide SA
Australia 5000
T +61 8 8220 5000
E adelaide@hassellstudio.com

Brisbane
HASSELL
36 Warrny Street
Fortitude Valley QLD
Australia 4006
T +61 7 3914 4000
E brisbane@hassellstudio.com

Melbourne
HASSELL
61 Little Collins Street
Melbourne VIC
Australia 3000
T +61 3 8102 3000
E melbourne@hassellstudio.com

Perth
HASSELL
Level 1 Commonwealth Bank Building
242 Murray Street
Perth WA
Australia 6000
T +61 8 6477 6000
E perth@hassellstudio.com

Sydney
HASSELL
Level 2
Pier 8/9, 23 Hickson Road
Sydney NSW
Australia 2000
T +61 2 9101 2000
E sydney@hassellstudio.com

China

Beijing
HASSELL
Suite 308-B011 Building A
Beijing Fortune Centre
7 Middle Dong San Huan Road
Chaoyang District
Beijing 100026 China
T +8610 5126 6908
E beijing@hassellstudio.com

Hong Kong
HASSELL
22F, 169 Electric Road
North Point Hong Kong
T +852 2552 9098
E hongkong@hassellstudio.com

Shanghai
HASSELL
12F base 45 Caoxi North Road
Xuhui District
Shanghai 200030 China
T +8621 5467 9333
E shanghai@hassellstudio.com

South East Asia

Singapore
HASSELL
33 Tras Street #02-01
078973 Singapore
T +65 6224 4688
E singapore@hassellstudio.com

United Kingdom

Cardiff
HASSELL
Level 2 Park House
Greyfriars Road
Cardiff CF10 3AF United Kingdom
T +44 29 2072 9071
E cardiff@hassellstudio.com

London
HASSELL
1 Curtain Place
London EC2A 3AN United Kingdom
T +44 20 7490 7669
E london@hassellstudio.com

United States of America

San Francisco
HASSELL
Level 7
25 Taylor Street
San Francisco CA 94102
United States of America
T +1 415 860 7067
E sanfrancisco@hassellstudio.com